

FIG. 1

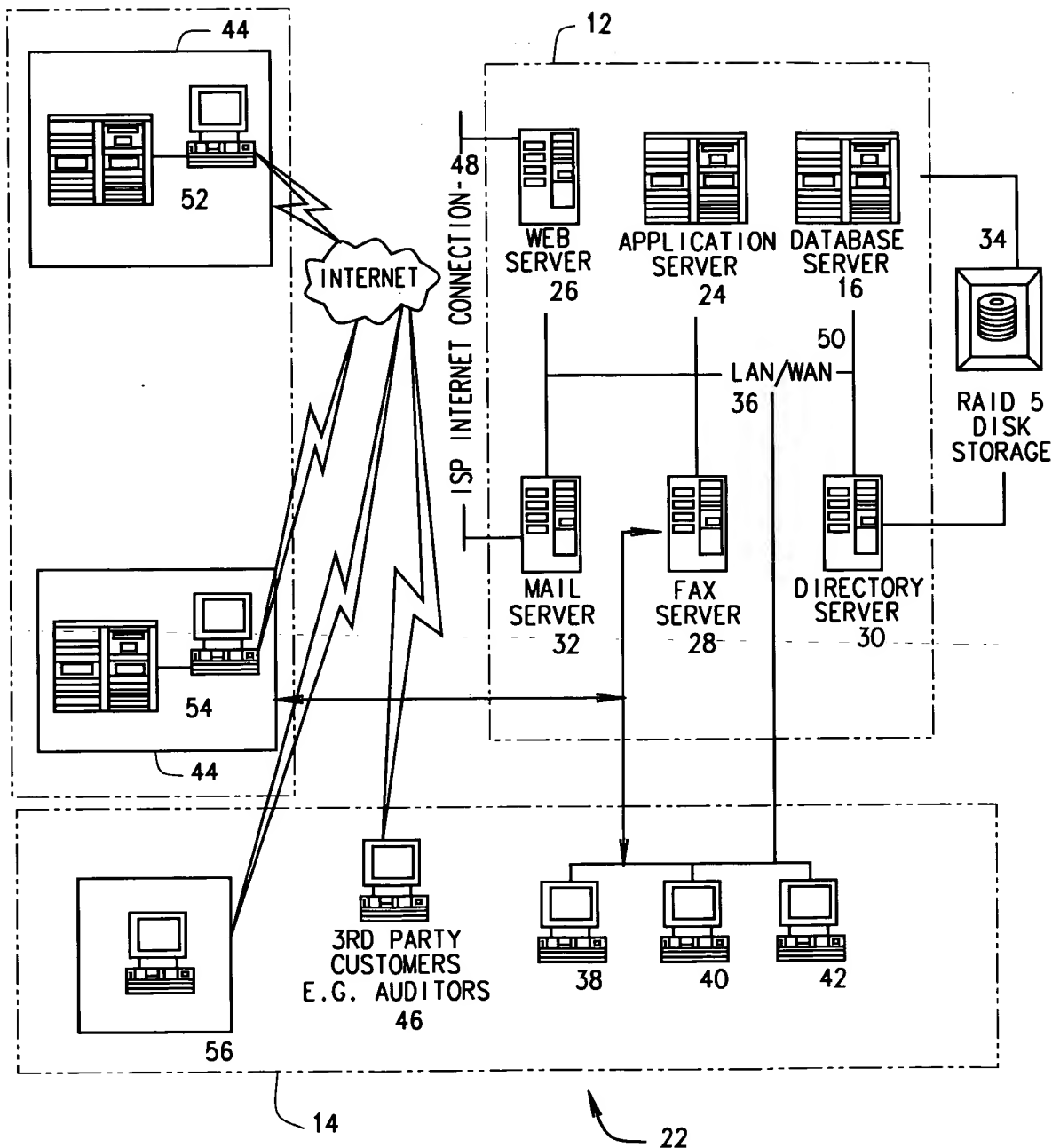


FIG. 2

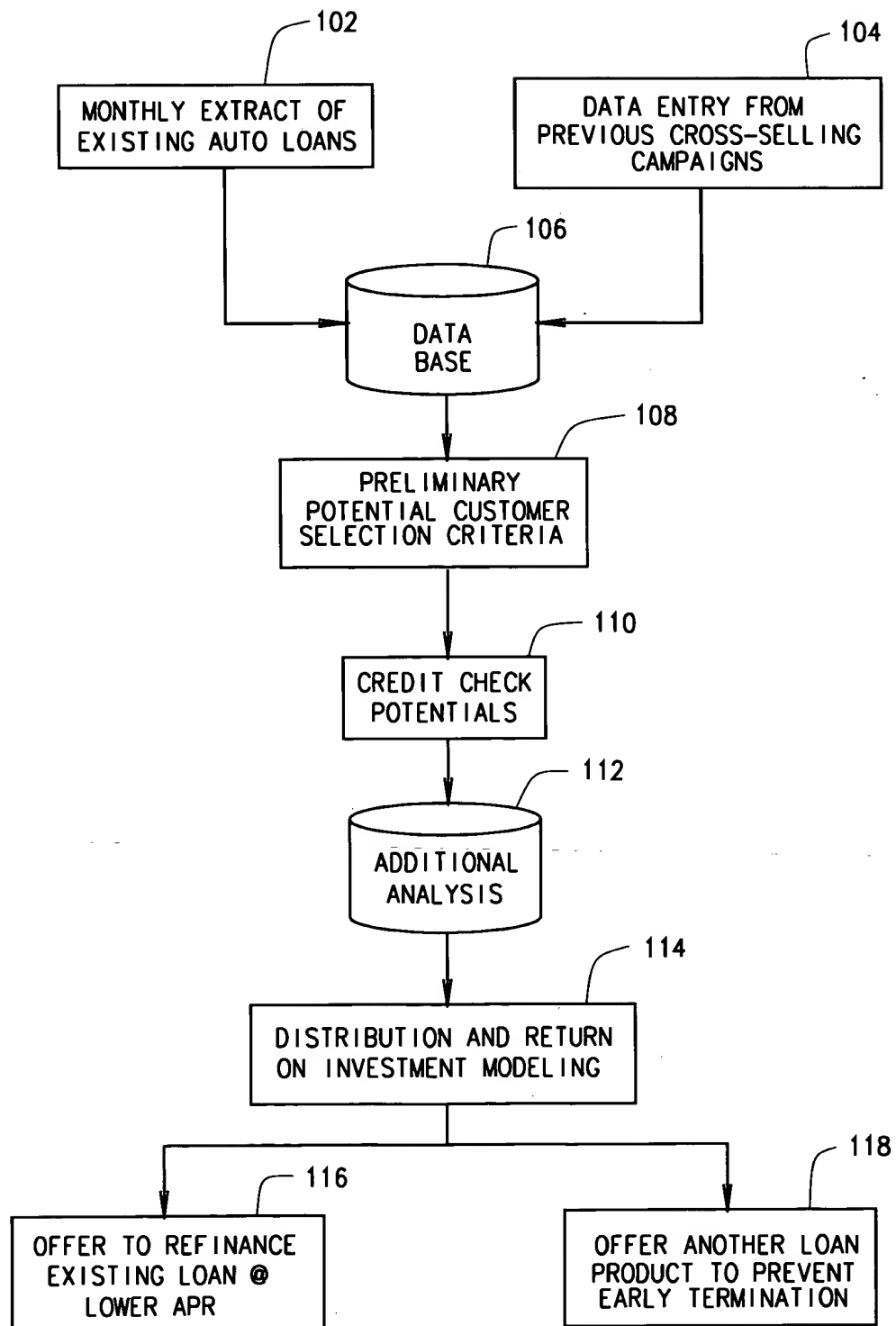


FIG. 3

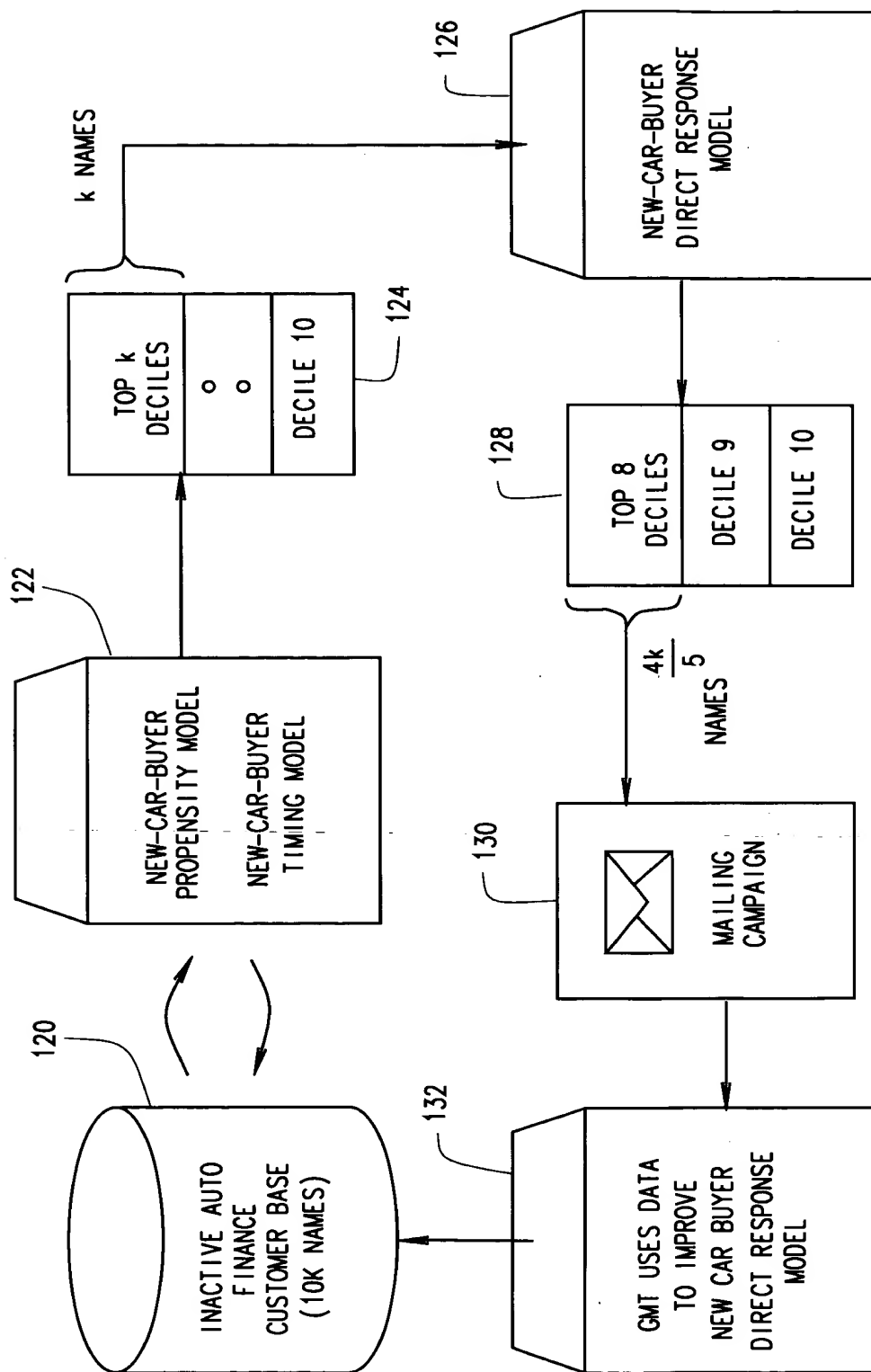


FIG. 4

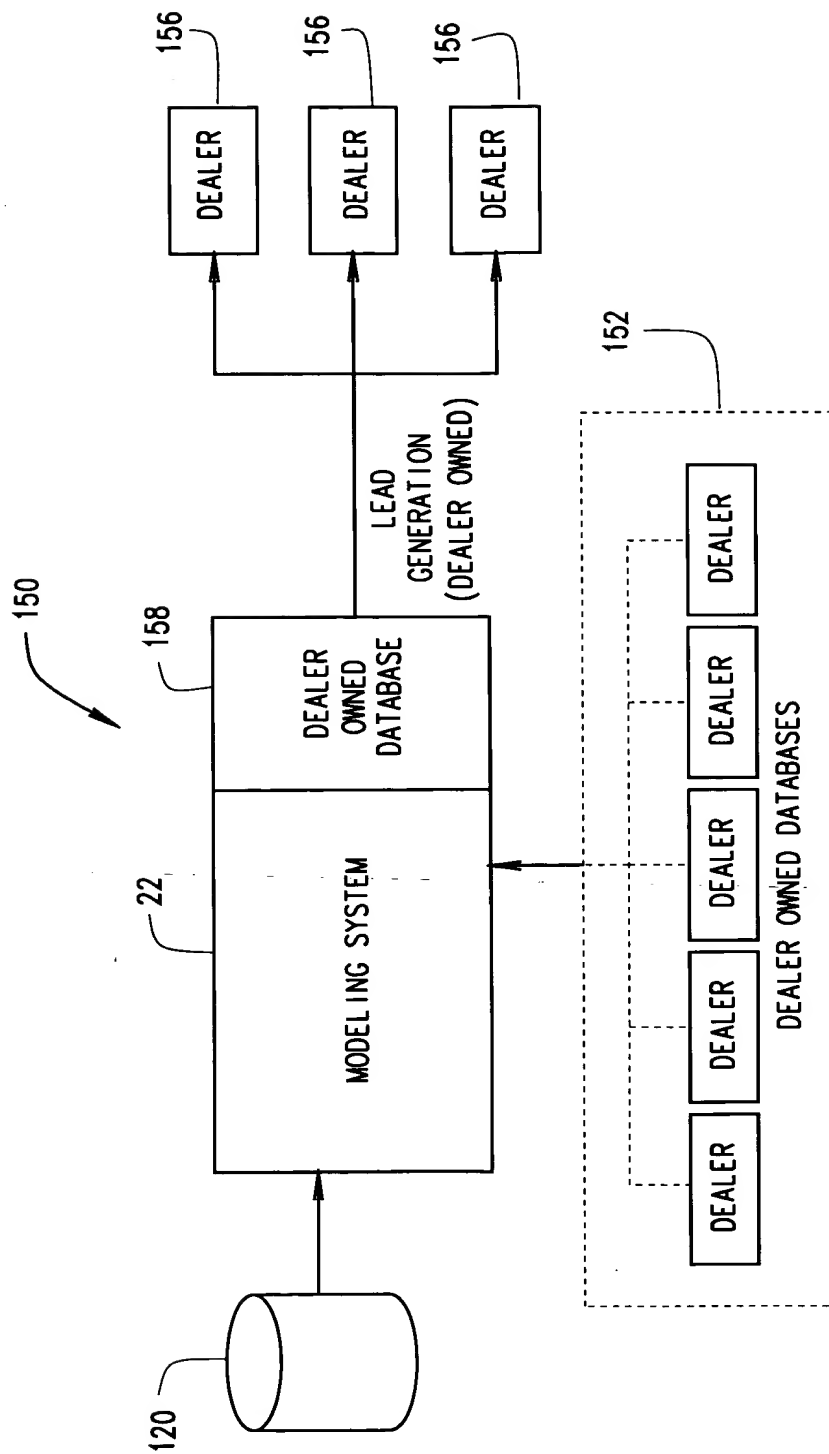


FIG. 5

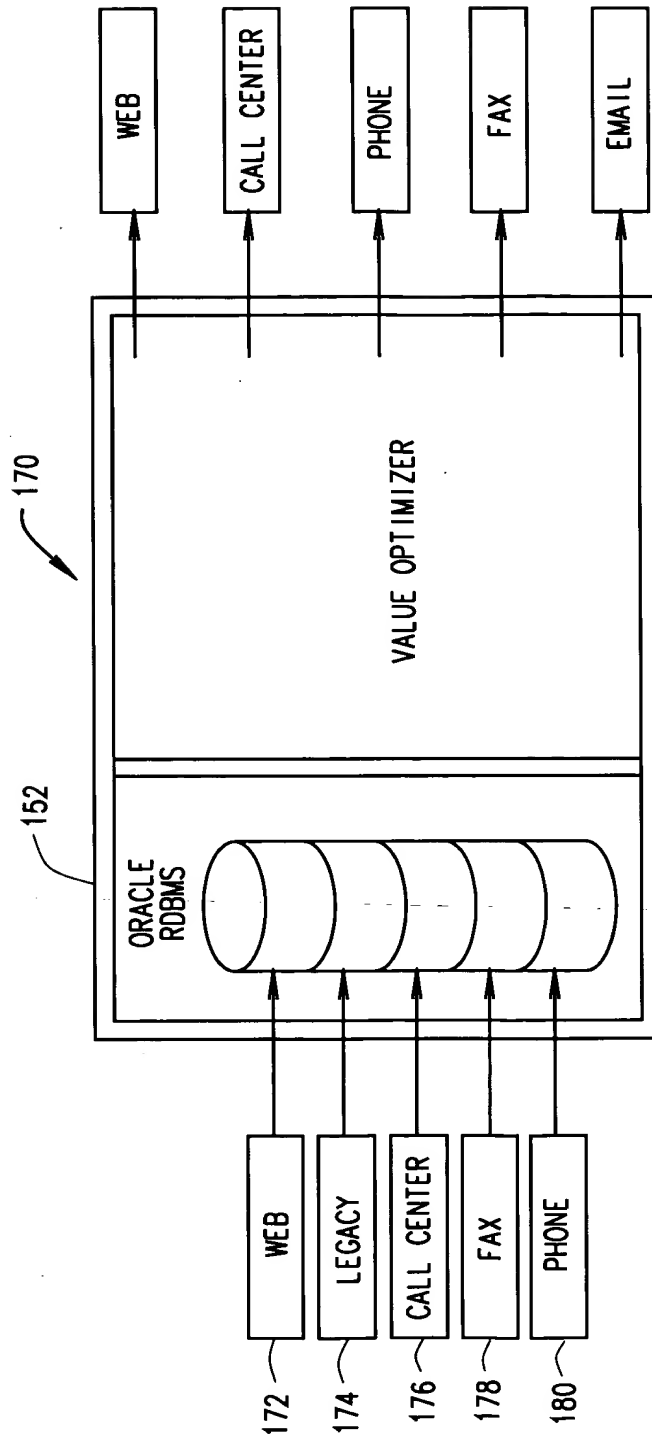


FIG. 6

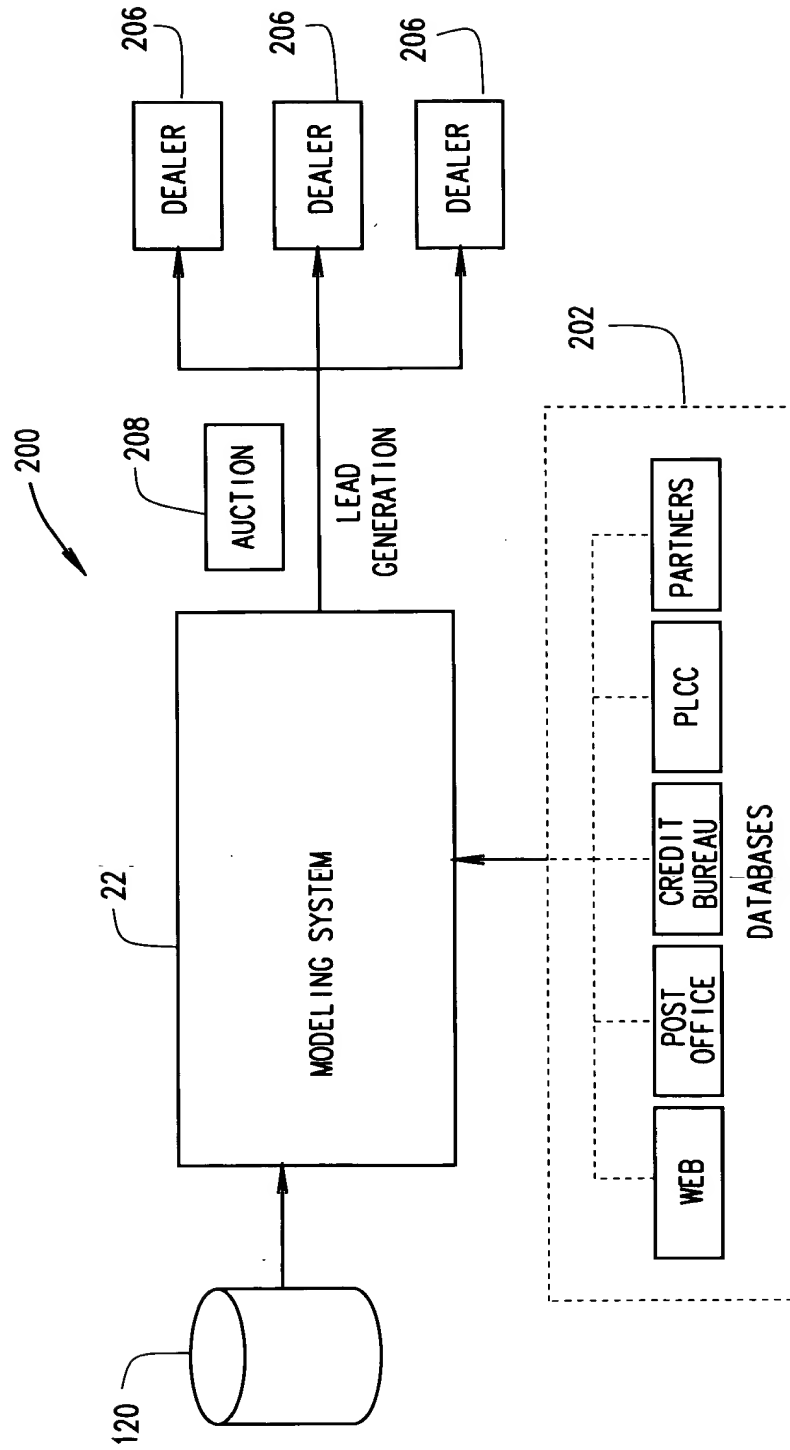


FIG. 7

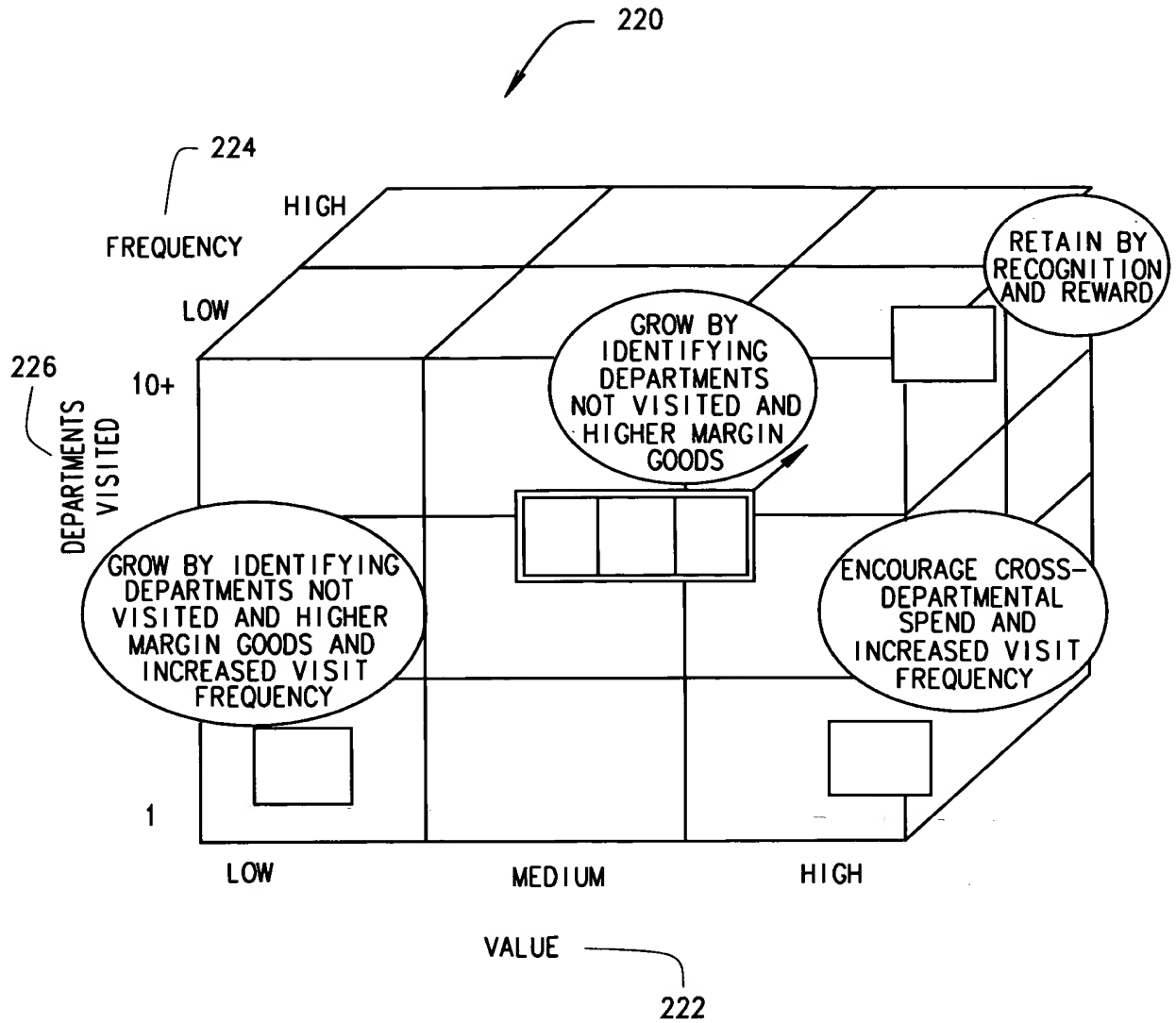


FIG. 8



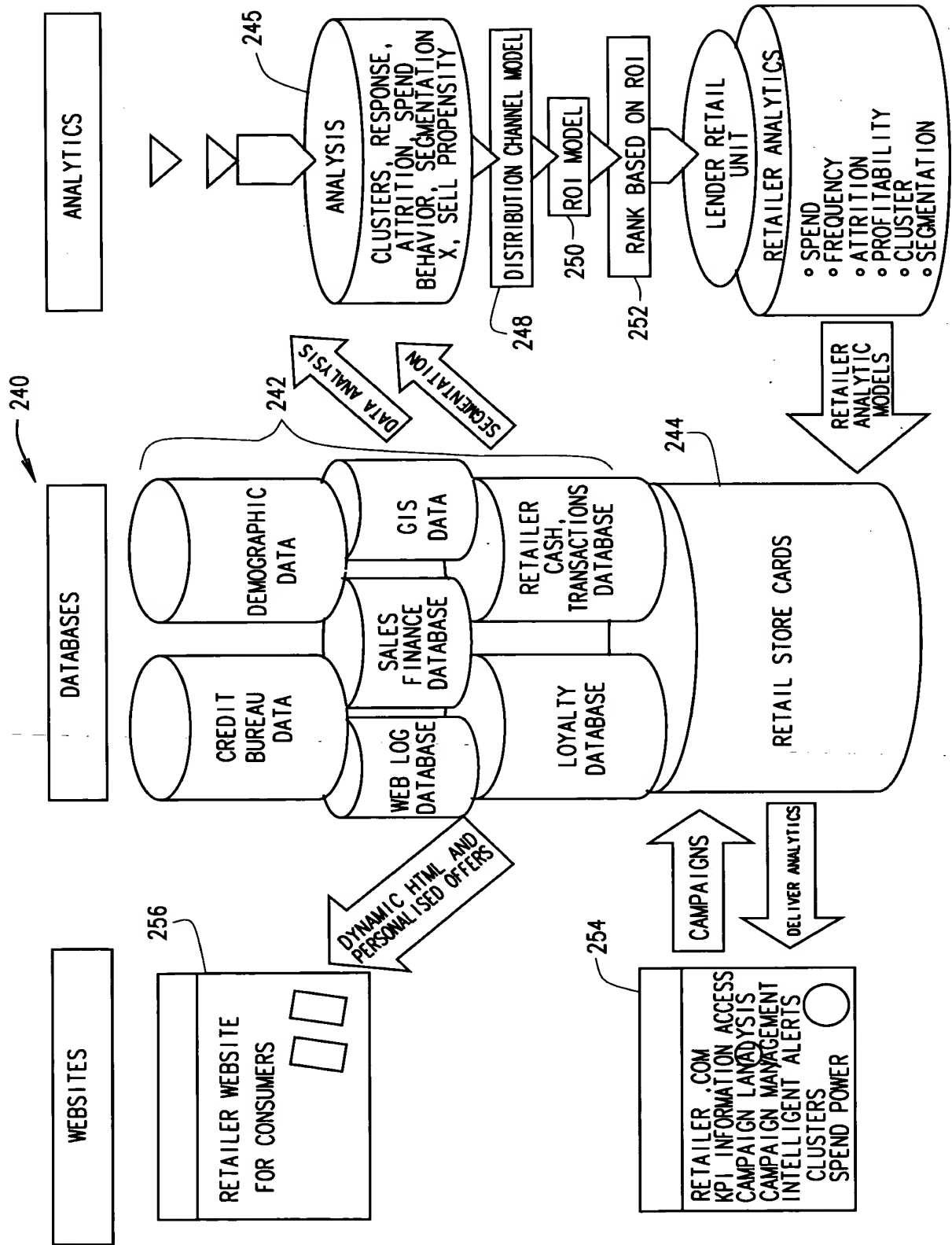


FIG. 9

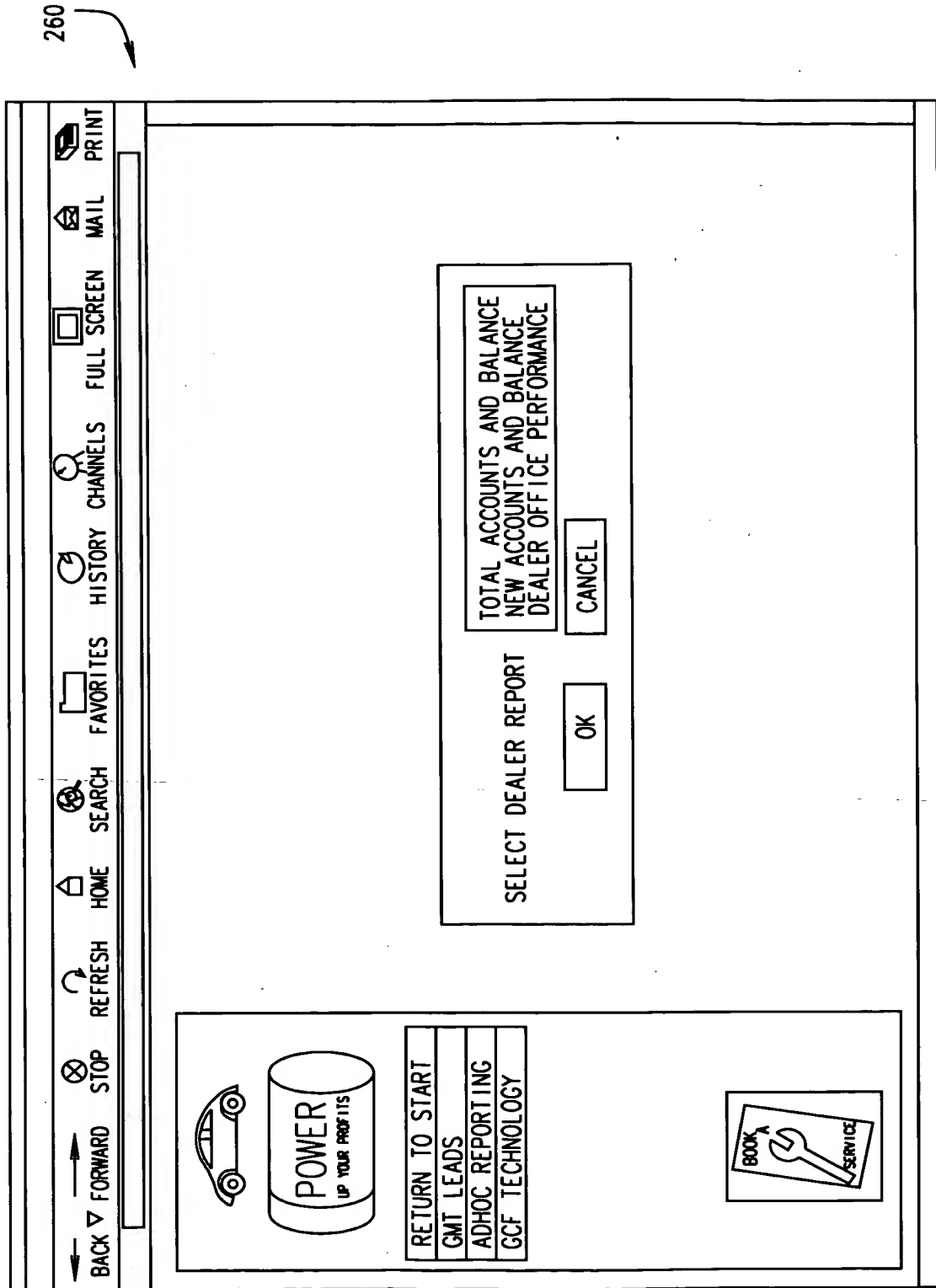




FIG. 10


# THE


FIG. 12


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 BACK


  
 FORWARD


  
 STOP


  
 REFRESH


  
 HOME


  
 SEARCH


  
 FAVORITES


  
 HISTORY

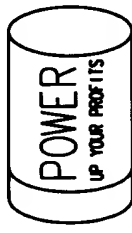
  
 CHANNELS

  
 FULL SCREEN

  
 MAIL

  
 PRINT





RETURN TO START

PORTFOLIO REPORTING

ADHOC REPORTING

GCF TECHNOLOGY

| ACTION SUMMARY | CONTACTED | INTERESTED | MOVED | RESPONDED | ACCEPTED | CONVERTED |
|----------------|-----------|------------|-------|-----------|----------|-----------|
| TOTAL          | 8         | 5          | 1     | 3         | 0        | 4         |
| THIS SESSION   | 0         | 0          | 0     | 0         | 0        | 0         |

SELECT FROM TOP 10 ▾

DEALER OFFICE BENFLEET (NEW) ▾

CUSTOMER NAME
 

706770, GAY HAZEL E. (4)  
 696479, HILDER, MICHAEL J. (4)  
 713791, JOHNSON, JOHN (4)  
 689573, SUMMERS, TONY R. (4)  
 735496, SYMIEU, JAMES (4)  
 731905, NEWSTEAD, JOHN (4)  
 860501, ELKINS, NATALIE (6)  
 843960, TETAM, MARK (6)  
 846296, COOPER, MARILYN (8)

SHOW DECILES

SHOW LEADS

NUMBER OF LEADS = 10

FETCH LEAD DETAILS

CAMPAIGN TRACKING

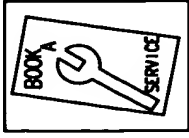


FIG. 13

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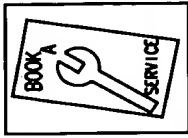
🖨

BACKFORWARDSTOPREFRESHHOMESEARCHFAVORITESHISTORYCHANNELSFULLSCREENMAILPRINT



POWER  
UP YOUR PROFITS

RETURN TO START  
PORTFOLIO REPORTING  
ADHOC REPORTING  
GCF TECHNOLOGY



CUSTOMER DETAILS

|               |                |         |              |
|---------------|----------------|---------|--------------|
| NAME          | VEHICLE TYPE   | CLUSTER | VEHICLE AGE  |
| ADDRESS       | HOME PHONE     | OLD/NEW | CAR PRICE    |
| CUSTOMER AGE  | MARITAL STATUS | GENDER  | HOUSE OWNER  |
| REGISTRATION  | PRIZM          | TERM    | TIME ON BOOK |
| INTEREST RATE | BALANCE        | TERM    |              |

ACTION AND CUSTOMER PROFILE

|  |                     |                     |
|--|---------------------|---------------------|
| <input checked="" type="checkbox"/> CONTACTED<br><input type="checkbox"/> INTERESTED<br><input type="checkbox"/> MOVED HOUSE | CLUSTER NAME        | RELUCTANT BORROWERS |
| <input checked="" type="checkbox"/> RESPONDED<br><input type="checkbox"/> ACCEPTED<br><input type="checkbox"/> CONVERTED     | CLUSTER DESCRIPTION |                     |

FIG. 14

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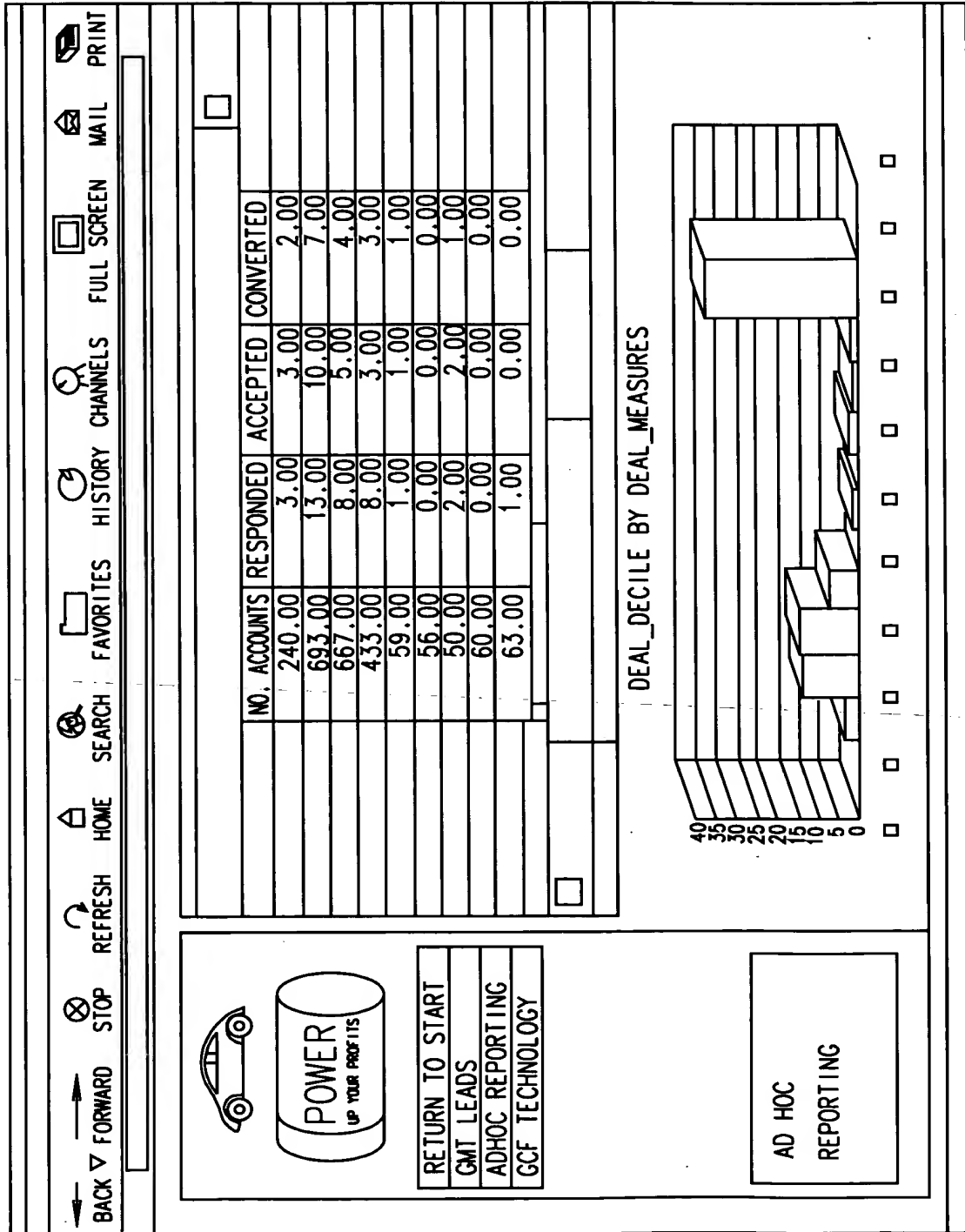
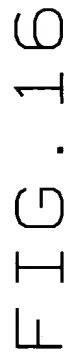


FIG. 15





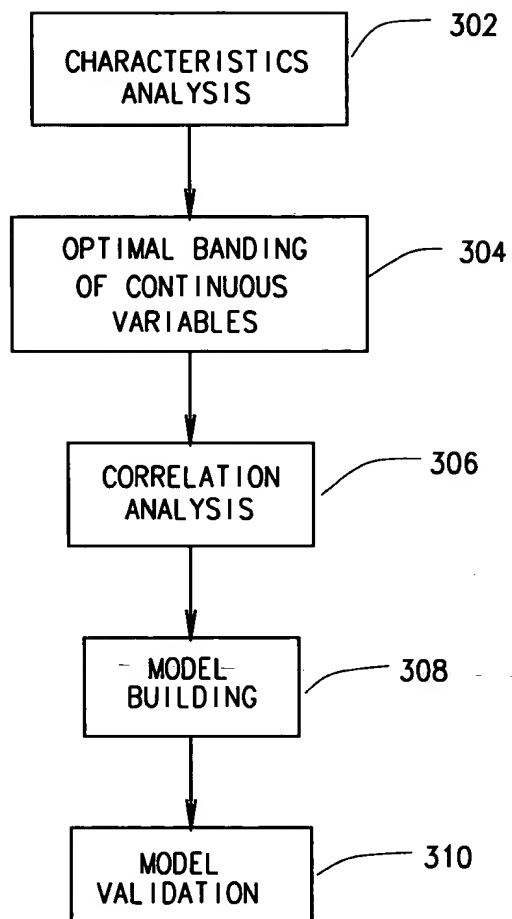


FIG. 17